1st NEC - Minutes of Meeting (2026-2028)

Venue	Anantara JewelBagh,Jaipur	**Date**	1st September 2026
Subject	National ExecutiveCouncilMeeting	**Time**	10:30 AM (Onwards)
Attendees	**PRESENT:** **(In Person)** 1. Deepak Choudhary - President 2. Mahavir P. Sharma – Exec.V. P. 3. Vinod Janardhan - Gen. Secretary. 4. Hareesh Babu - Secretary. 5. Vipul Agarwal - Treasurer 6. R Ramkumar - VP South 7. Harshal Kothari - VP West 8. Naveen Gupta - JS North **(Online)** 1. Vipul Pandhi - VP North (online) 2. Vishnu Muchhal - JS East (online) 3. Nehal Shah - JS West (online) **ABSENT:** 1.NONE **INVITEE:** 1.Karthik S.A. Gowda	**EEMA Secretariat**	1. Priti Khanna 2. Shishu Kumar

1) WELCOME BY GENERAL SECRETARY

a) MeetingCalled toOrder by GeneralSecretary (GS) Vinod Janardhan; welcomed all NEC members present (in personand online) to the first NEC meeting for the term 2026-28.

b) The GS reminded the NEC members present of the KRAs attached to each position that were also clearly defined and known to all before they contested the elections.

c) A formal introduction of all NEC members with one another was conducted.

d) Discussions were steered to achieve the collective vision for the term 2026-28 including work towards arriving at a common agenda for the term.

e) The GS introduced and invited the President, Deepak Choudhary to deliver his opening remarks and present the vision for the new term 2026-28.

2) OPENING REMARKS BY THE PRESIDENT, DEEPAK CHOUDHARY:

a) ThePresident congratulated and welcomed all the new office bearers and thanked them forraising their hand and on being elected and be part of the new NEC 2026-28.

b) President presented his Strategic Vision for the Next 2 Years

i) The President placed before the National Executive Council his Strategic Vision for the term 2026-28, the salient features whereof were recorded as under:

(1) That the Association shall be conducted with passion and not merely as corporate entity, with particular emphasis on inclusivity and on the achievement of demonstrable results.

(2) That emphasis shall be laid upon expedition and result-oriented deliberations, it being noted that the Core Team has already convened twenty (20) meetings in the preceding twenty-five (25) days, for the purpose of building and sustaining momentum.

(3) That the communication strategy of the Association shall stand revised so as to shift its focus from the showcasing of work to the showcasing of results.

(4) That the overarching objective for the NEC term shall be to double all measures of performance, namely passion, membership outreach, membership numbers and industry growth.

(5) That the financial objectives for the term shall be to augment revenue, exercise control over costs and work towards doubling the profit recorded in the preceding financial year.

c) Government Engagement and Policy

i) The President apprised the National Executive Council of the Association's proposed engagement with Government and the following was recorded:

(1) That the primary vision of the Association for the ensuing twelve (12) months shall be to convene a policy meeting/event in association with the Hon'ble Chief Minister of every State especially where EEMA is present.

(2) That each such event shall be anchored by the release of a research report or a policy document, by way of illustration the policy documents already existing in respect of the States of Meghalaya and Assam.

(3) That the forthcoming engagements shall be held in the State of Maharashtra in the month of September and in the State of Rajasthan in the month of October.

d) Membership Status Update

i) Current membership stands at 761 members, of which 574 are active.

ii) Inactive members total 187: 12 Platinum, 44 Gold, 61 Associate and 70 Star.

e) Membership and Financial Discipline

i) The National Executive Council took note of the position in respect of membership and the measures proposed for invoking constitution and the enforcement of financial discipline. The following was recorded:

(1) That the total membership of the Association as on date stands at seven hundred and sixty-one (761) members, of which five hundred and seventy-four (574) members are active.

(2) That the members presently inactive number one hundred and eighty-seven (187), comprising twelve (12) Platinum members, forty-four (44) Gold members, sixty-one (61) Associate members and seventy (70) Star members.

(3) That a grace period of three (3) months, namely the months of May, June and July, have been granted to all members for the renewal of their subscription for the relevant financial year as per the constitution.

(4) That any member seeking admission or re-admission on or after the 1st day of August shall be liable to pay the applicable joining fees in addition to the prescribed annual subscription.

(5) That notifications in respect of outstanding dues shall be issued through an automated faceless system via WhatsApp and email. The state heads and zonal VP's will be also asked to personally reach out one last time.

(6) That in the event of non-payment of such dues on or before the stipulated deadline, the member concerned shall be removed from the Association's website listing and from all official WhatsApp groups, without prejudice to the said member's continuing liability for payment of the subscription for the said year.

f) Regional Updates - East Region:

i) The National Executive Council took note of the reports placed before it in respect of the several regions and the following was recorded:

(1) That the decision in respect of the leadership of the East Region remains pending, the same awaiting the final ruling of the Chief Election Officer, Justice Rajesh Kumar Agarwal; and that notwithstanding the pendency of the said ruling, the operations of the Association in the East Region shall continue uninterrupted in the interim.

(2) That the feedback received from Kolkata members indicates a proactive disposition on the part of the Government of West Bengal and that significant opportunities exist in the private sector, the weddings segment and the infrastructure segment within the said region.

(3) That the meeting held with the Rajasthan Chapter on the 31st day of August was successful in enhancing member engagement within the said State.

g) Committees and Youth Team

i) The National Executive Council took note of the proposals placed before it in respect of the constitution of committees, and the following was recorded:

(1) That the Heads of the Wedding Committee, the Government Committee, the Infrastructure Committee and theEducation Committee shallbe proposedinthe course of the present meeting, and that the names so approved shall be formally announcedwithinaperiod of fifteen (15) days from the datehereof.

(2) That a parallel Youth Team shall be constituted and developed for the purpose of attracting fresh talent into the experiential ecosystem.

h) Operational Deadlines and Action Points

i) The National Executive Council resolved that the following actions be undertaken within the timelines respectively set out hereunder:

i. That VP West - Harshal Kothari shall coordinate a possible meeting of the West Region at Mumbai in the week commencing the 8th day of September 2026.
ii. That the Profit and Loss Account in respect of EEMAGINE shall be solicited to be proposed and/or to be closed on or before the 18th day of September.
iii. That one final reminder shall be issued, by phone calls from respective zonal teams, WhatsApp as also by electronic mail, to all inactive members in respect of the payment of their outstanding subscription. Irrespective that in the event payment is not received within the stipulated period, the members concerned shall be removed from all official WhatsApp groups and from the Association's portal.
iv. It was, however, noted that Article 7 (I) of the Constitution of EEMA provides that "Membership of a member who is in arrears of subscription after September 30th of the financial year, shall be deemed to have been automatically lapsed, till such time that the payment is received. But the member concerned shall continue to be liable for payment of subscription for the year." It was accordingly resolved that a deadline be communicated to the members shall be the 30th day of September.
v. That all State Committee Heads and Sub-Committee Heads shall be finalised announced within a period of fifteen (15) days from the date hereof.
vi. That the event calendar for the full year shall be drafted on or before the 30th day of September.
vii. That the list of the newly elected office bearers shall be submitted to ICICI Bank and Axis Bank for the purpose of updating the Association's banking records.
viii. That the application process under Sections 12A and 80G of the Income Tax Act, 1961 shall be initiated in consultation with the Chartered Accountant, the same to be overseen by Mr. Vipul Agarwal and Mr. Mahavir Pratap Sharma.
ix. That the Secretariat shall be restructured with defined KRA's for existing staff and vacancies to be tried to fill on or before the 30th day of September.
x. That any or all pending new membership issues shall be resolved by the end of the month of September.
xi. That a fresh membership drive shall be commenced with effect from the 1st October with announcement of all membership benefits.

3) NEC Tenure and Governance

a) GS Vinod Janardhan called out the names of all NEC members and reiterated the following provisions of the Constitution of the Association:

i) That the tenure of the newly constituted National Executive Council commences with effect from the 1st day of September, 2026 and shall subsist for a period of two (2) years, expiring on the 31st day of August, 2028.

ii) That the National Executive Council shall comprise thirteen (13) Platinum members entitled to vote.

iii) That the National Executive Council shall meet twelve (12) times in each year, of which not less than six (6) mandatory meetings shall be held physically and the remaining six (6) may be held by means of video conferencing.

iv) That the notice period for the convening of a meeting shall be seven (7-14) days in the case of an ordinary meeting, and five (5-7) days in the case of an urgent meeting convened by the President.
v) That the quorum for any meeting of the National Executive Council shall be fifty per cent (50%) attendance, which shall necessarily include the President (or, in his absence, the Executive Vice President) together with not less than four (4) members of the National Executive Council.
vi) That the governance of the Association shall at all times prioritize transparency, and that monthly reports shall accordingly be filed.

b) Introduction of Office Bearers
i) The General Secretary thereafter introduced the Executive Vice President, Mr. Mahavir Pratap Sharma, the Secretary, Mr. Hareesh Babu, and the Treasurer, Mr. Vipul Agarwal, in that order, and invited each of them to address the National Executive Council.

a) Address by Executive Vice President - Mahavir Pratap Sharma
i) Expressed complete alignment with the President's mandate for the NEC.
ii) Multiple sub-committees to be created shortly.
iii) Stressed the need for members to strengthen each other by working collectively.
iv) Emphasised the importance of keeping every member informed at all times.
v) A dedicated team is required for the membership drive; membership to be managed by the Secretariat.
vi) Zonal Managers may be needed to travel and meet existing and prospective members and to support two to three sub-committees each.
vii) COREA is being revamped; COREA 4.0 to be possibly held in Ahmedabad in December 2026 or January 2027.

b) Address by Secretary - Hareesh Babu
i) In addition to Social Media Management, will work closely with the General Secretary and support all requirements as directed.
ii) Presented the Brand and Communication Strategy for 2026-2028.
iii) To lead on collaborations and partnerships and to grow partnerships with other associations, with a target of 10 new association partnerships by end December.
iv) A standard presentation to be created for all NEC members to use at industry events: one-third of the slides on the experiential industry, one-third on EEMA and one-third on the particular NEC member's area of expertise.
v) News from EEMA to be authoritative and informative, with some content going out daily.
vi) Each Zone to have a dedicated editorial person and each Zone to contribute one data peg every week.
vii) In the run-up to EEMAGINE, communication to focus more on stories rather than only event-related updates.

c) Address by Treasurer - Vipul Agarwal
i) Of the 761 members as on date, only 574 are active; 187 members are yet to

renew for FY 2026-27, translating to outstanding dues of Rs. 38 lakhs.

ii) A reminder to be sent by the Executive Director to all such members to renew their membership by 15th September 2026 to avoid withdrawal of member privileges. No penalty to be levied.

4) BoardResolutions ProposedandPassed

a)MembershipFee andRenewal: The NEC established a strict membership payment deadline of September 15th for the current year, with a permanent future deadline of April 30th, after which members will be removed from all privileges and communication groups. If renewal not done by 31st July then joining fee to be paid. Proposed - Mahavir Sharma; Seconded - Vipul Agarwal

b) Update signatories in ICICI Bank to include the President, Executive VP and General Secretary: Proposed - Hareesh Babu; Seconded - Harshal Kothari

c) Implement similar signatory protocols in Axis Bank and move toward compulsory online banking: Proposed - Hareesh Babu; Seconded - Harshal Kothari

d) The Registrar of Society to be formally notified of the new office bearers: Proposed - R. Ramkumar; Seconded - Naveen Gupta

e) Process or refund advances received towards pending membership by end September - 3 nos. In North (1 Platinum, 1 Gold and 1 Associate) and 3 nos. In South (2 Platinum, 1 Silver): Proposed by Mahavir Sharma and Seconded by Vipul Agarwal.

f) Apply for 12A and 80G status to avail tax exemptions: Resolved to Vipul Agarwal and Mahavir Sharma will lead this with the Chartered Accountant.

5) Reports of the Vice Presidents

a)Report oftheVicePresident (West),Mr.HarshalKothari

b) That he is presently in discussion with the probable State Heads in respect of the West Region, and that the same shall be finalised on or before the 15th day of September.

c) That a West Region Meet shall be planned and convened in the month of September.

d) That a stronger Zonal Secretariat shall be constituted for the West Region.

e) That the number of events shall be increased, with greater emphasis upon in-person events.

6) Reportof theVicePresident(South),Mr.R.Ramkumar

a) That he introduced and proposed the name of Platinum Member Mr. Karthik S.A. Gowda of Buxus Media, Bengaluru, for appointment as Joint Secretary (South), which proposal was duly considered and approved by the National Executive Council.

b) That he is presently in discussion with the probable State Heads in respect of the South Region, and that the same shall be finalised on or before the 6th day of September.

c) That a substantial list of leads has been generated consequent upon EEMAGINE 2026 held at Chennai.

d) That the South Region presently comprises one hundred and seventy-one (171) members, of whom fifty-five (55) are yet to renew their membership.

e) That the membership target for the South Region is fixed at three hundred (300) members on or before the 31st day of March, 2027, and five hundred (500) members prior to EEMAGINE 2027.

f) That four (4) online events, four (4) offline events and four (4) Harmony Meets are planned to be held in the course of the ensuing twelve (12) months.

g) That South Factor shall be held from the 23rd to the 25th day of March, 2027 at Kochi; that discussions with the venue are presently underway; and that the same shall be finalised by the end of the month of September.
h) That tie-ups shall be effected with colleges and universities for the purpose of imparting training to students in Event Management. That a two (2) day Sports Event is under planning, together with one (1) day in each State for the celebration of festivals, and that an Onam Lunch has been planned at Kumarakom on the 6th day of September.

7) Report of the Vice President (North), Mr. Vipul Pandhi

a) That he is presently in discussion with the probable State Heads in respect of the North Region and that the same shall be finalised on or before the 15th day of September.
b) That the existing members shall be empowered to enrol further members, and that value shall be created so as to bring back members who have since left the Association.

c) That collaborations shall be entered into with universities for the purpose of skill development.
d) That membership engagement events are under planning and shall be held before the month of October.
e) That the Joint Secretary (North), Mr. Naveen Gupta, shall host a monthly podcast, with focus upon relevant skills and growth areas commanding a larger audience.

8) Closureof theMeeting

a) The General Secretary, Mr. Vinod Janardhan, brought the meeting to a close and placed on record the appreciation of the National Executive Council to the Executive Vice President for graciously hosting the first meeting of the National Executive Council at Jaipur.

b) It was further stated that the next meeting of the National Executive Council shall be held in the following month, and that the date and venue thereof shall be confirmed not less than seven (7) to fifteen (15) days prior to the said meeting.

The meeting ended with the NEC members thanking the chair. The president thanked all members to have taken time and participated at this first NEC Meeting.

CERTIFIED TRUE MINUTES OF THE MEETING,
for and on behalf of **Event & Entertainment Management Association.**

10/9/26
Vinod Janardhan (Sep 10, 2026 23:44:39 GMT+5.5)

Vinod Janardhan
General Secretary

Hareesh Babu
Secretary